

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.11
LONG'S

LIBRARY
RECEIVED

★ SEP 21 1931 ★

U. S. Department of Agriculture

GARDEN BOOK

FALL 1931



Iris, Peony, Tulip, Hyacinth, Narcissus,
Crocus Bulbs—Perennial Plants

Also Gladiolus Bulbs at Digging Time Prices, Fall Delivery

J. D. LONG, Boulder, Colorado

Vegetable Seed Trials

LONG'S Named Irises at Special Prices for Fall, 1931

(All priced prepaid in U. S. A.)

	Each	Per Three	Per Ten
AMBASSADEUR. Standards bronzy-violet. Falls rich velvety red-purple-----	.15	\$.35	\$ 1.00
ANNA FAER. Flowers white, bordered with blue-----	.18	.40	1.20
ASIA. Standards lavender, suffused purple. Falls light purple. Plant tall and branching. Blooms large-----	.40	1.00	3.00
BLACK PRINCE. True Perry variety. Standards intense violet. Falls black-purple. Rich attractive color combination-----	.17	.38	1.10
BRANDYWINE. Light violet-----	.30	.70	2.00
BRUNO. Standards bronze, tinted lavender, shading to yellow at base. Falls deep rich red purple-----	1.00	2.50	7.50
CANDLELIGHT. Lovely large flowers of pinkish lavender illuminated from within with a rich golden glow. Just enough contrast to give a soft color effect. Several years ago Candlelight won highest place in symposium conducted by the American Iris Society-----	1.50	4.00	10.00
CARDINAL. Standards lavender-rose. Falls dark purple-red and velvety texture-----	2.00	5.40	16.00
CONQUISTADOR. Deep mauve to light purple. Tall, large-----	.40	1.10	3.20
COPPERSMITH. Rich copper-red velvet-----	3.00	8.00	25.00
DREAM. Both standards and falls beautiful lilac-pink. Splendid-----	.15	.35	1.00
DR. CHAS. H. MAYO. Lovely pink-----	1.25	3.00	9.00
ETOILE du MATIN. Standards sulphur yellow, dotted brown at base. Falls same, washed blue, veined maroon-----	2.00	5.00	16.00
FRA ANGELICO. Gold, with flush of blue. A sunset effect-----	2.50	6.50	20.00
FRIEDA MOHR. One of the largest and most outstanding Irises. It's immense, yet of most charming appearance, a bi-color with soft lilac standards and deep lilac-rose falls-----	1.50	4.00	10.00
GLOWING EMBERS. Brownish lavender to pansy-purple-----	.75	2.00	6.00
GOLD IMPERIAL. Bright, clear yellow-----	.50	1.20	3.60
GRACE STURTEVANT. Marvelous. Dark reddish brown and violet- carmine. Velvety falls with deep orange beard-----	7.50	22.00	70.00
IRIS KING. Standards golden yellow. Falls maroon, edged yellow-----	.15	.30	.80
ISOLENE. Standards rose-pink. Falls purplish-rose with golden throat-----	.15	.30	.80
KOCHI. Early blackish-purple-----	.15	.30	.75
La NEIGE. Pure white French variety. Exquisite-----	.15	.30	.85
LENT A. WILLIAMSON. Standards lavender-violet. Falls violet-purple-----	.15	.28	.75
LORD OF JUNE. Standards lavender. Falls violet-blue. Tall-----	.15	.35	1.00
LOS ANGELES. Giant white, faintly marked blue-----	5.00	12.50	40.00
MIDGARD. Soft pink, flushed with yellow-----	2.70	8.00	25.00
MOA. Enormous flowers with broad arching standards of pure violet. Falls deep velvety violet-purple, with bronze cast. Tall and well branched. One of the grandest and most hardy of the Dominion race-----	1.25	3.00	8.00
MONTEREY. Dark bronze-red-violet-----	6.00	15.00	48.00
MORNING SPLENDOR. Standards petunia-violet. Falls raisin purple-----	.60	1.50	4.50
MOTHER OF PEARL. Iridescent shades of Mother of Pearl-----	.15	.30	.85
MRS. NEWBRONNER. Golden yellow-----	.15	.30	.75
OPERA. Standards livid purple. Falls velvety purple-----	.30	.75	2.20
ORIFLAMME. Standards dark lavender. Falls hortense-violet. Edges of petals daintily waved or frilled. Sweet scented. Very large-----	.15	.30	.75
PALLIDA DALMATICA. Lavender-blue. Tall-----	.15	.30	.75
SACRAMENTO. Standards white, heavily flushed purple. Falls white. edged purple. Very large-----	12.00	30.00	----
SAN FRANCISCO. Immense white blossoms, edges of petals tinted lavender. Leads in this color combination-----	4.50	12.00	35.00
SAN GABRIEL. Standards light lavender-violet. Falls deeper-----	.40	1.00	3.00
SANTA BARBARA. Pure lavender-blue-----	.70	1.80	5.00
SONOMA. A very hardy and vigorous late blooming Iris of pale yellow-----	3.00	8.00	25.00
SOUV. LOETTITA MICHAUD. Lovely soft blue-----	1.50	4.00	12.50
SOUV. MME. GAUDICHAU. Standards violet-blue. Falls black-purple-----	.20	.50	1.50
SUSAN BLISS. Delightful shade of rose-pink-----	.35	.90	2.50
SWEET LAVENDER. Standards French gray lavender. Daintily frilled-----	.15	.35	.90
WHITE KNIGHT. Pure white-----	.18	.40	1.25
WILLIAM MOHR. "The Wonder Iris." Don't just take my word for it. See it yourself. But you may not believe your own eyes. Root and plant of this amazing Iris small, but the flowers are enormous. Stems strong and rigid. Form and substance excellent. Ground color pale lilac, standards flushed darker. The whole flower beautifully veined manganese violet-----	2.50	6.50	20.00
ZUA. Soft pearl gray with creped or crinkled petals-----	.40	1.00	3.00

LONG'S Iris Collections, Prepaid in U. S. A.

\$2.00 Collection

Brandywine	Dream
Sweet Lavender	Madame Gaudichau
Ambassadeur	Oriflamme
Mother of Pearl	Kochi
Anna Farr	Pallida Dalmatica
Iris King	Lent Williamson
Black Prince	Isolene
Lord of June	Mrs. Newbronner

One each, labeled, \$2.00, prepaid.

\$5.00 Collection

Glowing Embers	Brandywine
Lord of June	Anna Farr
Black Prince	Ambassadeur
Asia	Sweet Lavender
Frieda Mohr	Madam Gaudichau
Candlelight	Moa

One each, labeled, \$5.00, prepaid.

\$10.00 Collection

Santa Barbara	Bruno
San Francisco	Wm. Mohr
Gold Imperial	Dream
Black Prince	Morning Splendor
Candlelight	Glowing Embers
Frieda Mohr	Moa

One each, labeled, \$10.00, prepaid.

\$15.00 Collection

San Francisco	Candlelight
Bruno	Santa Barbara
Frieda Mohr	Moa
Glowing Embers	Asia
Conquistador	Morning Splendor
Cardinal	Susan Bliss
Gold Imperial	Madam Gaudichau
Wm. Mohr	

One each, labeled, \$15.00, prepaid.

\$25.00 Collection

Grace Sturtevant	Wm. Mohr
Cardinal	Gold Imperial
Morning Splendor	Bruno
San Francisco	Santa Barbara
Frieda Mohr	Candlelight
Glowing Embers	Moa
Conquistador	Asia
Susan Bliss	Opera
Monterey	Fra Angelico
Sonoma	Los Angeles

Lucky 13 Mixture

Thirteen Iris divisions, all different named varieties, **but none labeled.** If bought singly would cost \$2.00 or more. The assortment, 13, not labeled, for only \$1.10, prepaid.

LONG'S Unusual Offer of Fine Double Peonies

Last fall I took up, divided and replanted nearly all my Peonies. With few exceptions, the roots I offer this fall are one year old plants or roots. All roots, whether divisions or year old plants, will have 3 to 5 eyes or more. Yet the prices are exceedingly low, as you will note. **All Peonies are priced prepaid in U. S. A.**

	Each	3 for
AVALANCHE. Large ivory-white. Free bloomer.....	\$.60	\$1.40
BARONESS SCHROEDER. Fine large white.....	.90	2.40
EDULIS SUPERBA. Deep rose-pink. Early bloomer.....	.40	1.00
ELWOOD PLEAS. Shell pink, shaded lavender. Large and beautiful.....	.80	2.00
FESTIVA MAXIMA. Large white, flecked crimson.....	.40	1.00
FRANCES WILLARD. Opens blush, turns white. Fine.....	1.40	3.75
GENE STRATTON PORTER. New. Very large, pure white.....	4.00	10.00
GROVER CLEVELAND. Rich, dark crimson. Rose type.....	.60	1.50
HARRY L. RICHARDSON. New late red.....	5.00	12.00
JUBILEE. Immense white. Long lacy petals.....	1.00	2.70
KARL ROSENFELD. Large, rich, velvety crimson flower on long, straight stems.....	.50	1.20
KELWAY'S GLORIOUS. Fine large white.....	4.50	---
LE CYGNE. Large beautiful white.....	4.50	---
LONGFELLOW. Brilliant crimson with cherry-red tint.....	.90	2.40
MARTHA BULLOCK. Soft rose-pink flowers of enormous size.....	2.50	6.60
MARY W. SHAYLOR. Shell pink, creamy center.....	1.80	4.50
MONS. MARTIN CAHUZAC. Deep maroon.....	1.90	5.10
MRS. EDW. HARDING. Pure white. Closely set petals.....	3.00	8.00
OCTAVIA DE MAY. Early shell pink. Fine.....	.70	1.80
OFFICINALIS RUBRA. The earliest bright red peony.....	.60	1.50
OPAL. Dainty opalescent-white. Charming.....	1.00	2.50
OZONE. Light pink or blush. Free bloomer. Early.....	.75	2.00
PHILIPPE RIVOIRE. Dark crimson. Strong grower.....	5.00	---
PRES. WILSON. Soft rose, changing to shell pink.....	12.00	---
REINE HORTENSE. Hydrangia pink. Good keeper.....	.80	2.00
SARAH BERNHARDT. Apple-blossom pink, silver tipped.....	1.20	3.00
SOLANGE. Rare color. Outer petals ivory-white, deepening towards the center to light Havana-brown. Charming.....	1.60	4.50
THERESE. Soft pink. Lilac-white center.....	1.80	4.90
WALTER FAXON. Coral pink. Center tinted salmon.....	2.00	5.00

LONG'S "Personally Picked" List of Best Giant Tulips



LONG'S Giant Darwin Tulips

Very large cup-shaped blooms, carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting.

Six bulbs at dozen rate. 50 at 100 rate. Tulips prepaid in U. S. A.

67. **BARONNE DE LA TONNAYE.** Bright rose, margined blush. Very large and tall. (Doz. 54c) (100, \$4.00).

68. **BARTIGON.** Fire red—red that's RED. (Doz. 60c) (100, \$4.40).

69. **CLARA BUTT.** Bright salmon-pink. Great favorite. (Doz. 48c) (100, \$3.60).

70. **DREAM.** Lilac-rose. Extra large. (Doz. 70c) (100, \$4.80).

71. **F. SANDERS.** Another big, bright scarlet. (Doz. 54c) (100, \$4.00).

72. **MME. KRELAGE.** Bright rose, with light border. (Doz. 54c) (100, \$4.00).

74. **PRIDE OF HAARLEM.** Big and showy carmine-rose. (Doz. 50c) (100, \$3.80).

75. **REV. EUBANK.** Heliotrope-lilac. Fine. (Doz. 60c) (100, \$4.40).

76. **LA TULIPE NOIRE.** (The Black Tulip.) Fine large deep maroon. (Doz. 60c) (100, \$4.40).

77. **WHITE QUEEN.** Creamy white, tinged blush. (Doz. 60c) (100, \$4.40).

79. **WM. FITT.** Dazzling crimson-scarlet. (Doz. 60c) (100, \$4.40).

80. **LONG'S SPECIAL MIXED DARWINS.** Many choicest Darwins, also a few fine Cottage varieties to increase range of color. Sure to please. (Doz. 50c) (100, \$3.80).

LONG'S Bargain Tulip Mixture

Darwin and Cottage varieties, mostly Darwins. Blooming size bulbs. Good, but not so many varieties as in my Special Mixture. (30 for \$1.00) (100 for \$3.00). Prepaid.

64. **PINK DARWINS, MIXED.** Several shades best pink varieties mixed, not labeled. (Doz. 50c) (100, \$3.80).

65. **RED DARWINS, MIXED.** Will make a blaze of glory in your garden. (Doz. 50c) (100, \$3.80).

LONG'S Cottage Tulips

Same season and habit of growth as Giant Darwins, fitting in well with them and supplying several colors lacking in the Darwins.

61. **YELLOW (INGLESCOMB).** Satiny-yellow globe-shaped flowers. (Doz. 50c) (100, \$3.80).

62. **PICOTEE (MAIDEN'S BLUSH).** Pure white, daintily and beautifully margined with rose. Petals recurved. (Doz. 50c) (100, \$3.80).

63. **ORANGE KING.** Very large globular flower of a beautiful glowing orange with scarlet tinge. Sweet scented. A valuable addition to your tulip collection. (Doz. 60c) (100, \$4.40).

LONG'S "Parrot" Tulips

These odd tulips have fringed and crinkled petals. The buds are supposed to resemble a parrot's head.

PARROT TULIPS MIXED. (Doz. 60c) (100 for \$4.20).

(Free culture directions with each bulb order.)



LONG'S Breeder Tulips

VERY UNUSUAL COLORS.

Similar to Darwins in size and shape. These popular richly-hued Breeders come in rare colors and color combinations as noted.

81. **BRONZE QUEEN.** Combination of brown and bronze. (Doz. 60c).

82. **CARDINAL MANNING. (GOLIATH).** Dark violet, shaded brown. (Doz. 60c).

83. **DON PEDRO.** Coffee-brown, shaded maroon. (Doz. 80c).

84. **LOUIS XIV.** Rich purple, margined bronze. Immense. (Doz. 70c).

85. **ST. JAMES.** Rosy lilac, edged tan. (Doz. 70c).

86. **VELVET KING.** Velvety purple-blue. Inside crimson. (Doz. 80c).

87. **MIXED BREEDERS.** Splendid, but not labeled. (Doz. 70c).

Group or Clump Planting. Delightful effects are secured by planting fall bulbs in clumps or groups of half a dozen or more of a kind or color together, not in formal rows or designs, but just sort of careless like. Placing them along the edges and in front of shrubbery is a splendid plan.

Hardy Narcissus Bulbs

All Are Good for Either Pots or Garden



All Prepaid in U. S. A.

6 Bulbs at Dozen Rate

LONG'S Trumpet Narcissi

20. KING ALFRED. Largest of all Trumpet varieties. A monster for pots or outdoors. Both trumpet (which is deeply frilled) and perianth, deep, rich yellow, the shade of Golden Spur. A large, bold flower; tall and strong grower. Sure to please. (Each 20) (Dozen \$2.00).

21. EMPRESS. Trumpet large, rich golden yellow; petals or perianth white; long stem (3 for 25c) (Doz. \$1.10).

22. EMPEROR. Like Empress, but entire flower is pure golden-yellow. The two make a fine pair. (2 for 25c) (Doz. \$1.10).

23. SIR WATKINS. The wide spreading petals are primrose-yellow. The cup bright yellow, often orange. Beautiful. (2 for 25c) (Doz. \$1.00).

24. POETICUS ORNATUS. White petals, small, yellow cup, margined scarlet. Fragrant. (3 for 25c) (Doz. 80c).

LONG'S Double Narcissus

25. VON SION. The well-known, yellow daffodil much grown in pots. Hardy in garden also. (2 for 25c) (Doz. \$1.10).

Paper White Narcissus

PAPER WHITE NARCISSUS BLOOMS IN WATER

For indoors only. Will bloom in soil or water. May be put into pots or bowls any time from September to December. Takes about eight weeks for the early lots to bloom. Later on, after the bulbs have begun to sprout before being planted, they bloom several weeks sooner. Good strong bulbs. (3 for 25c) (Doz. 70c). (100 for \$4.50).

Lovely Fragrant Hyacinths



Hyacinths for Pots

Good size bulbs that do especially well in pots, but are of course splendid for outdoors also.

1. **L'Innocence.** Best pure white.
2. **Gigantea.** Large blush-pink; fine.
3. **Gertrude.** Splendid rose-pink.
4. **La Victoria.** Best red hyacinth.
5. **Queen of Blues.** Light blue or lavender.
6. **King of Blues.** Rich, deep blue or purple.

Price for any of the above, assorted or alike, each kind labeled: (Each 12c) (3 for 40c) (Doz. \$1.20).

Bedding Hyacinths

The same fine named varieties as above but smaller. Splendid for outdoors. Produce fine spikes. 11. **White;** 12. **Light Pink;** 13. **Rose-Pink;** 14. **Red;** 15. **Light Blue;** 16. **Purple.** Prices: (2 for 15c) (Doz. 70c).

FREE CULTURE DIRECTIONS WITH EACH ORDER



Fragrant Freesias

Very beautiful, graceful and delightfully fragrant.

Culture. Pot the bulbs in September or October for best results. Set the pots in cool place for a few weeks or more. Then place in or near window. If plants quite tall, use small sticks and twine to fence them in. Early potted bulbs bloom for Christmas.

White Purity Strain. (Doz. 40c) (25 for 75c). **Rainbow Mixture.** Colored Freesias in mixture. (Doz. 60c) (25 for \$1.00). (½ dozen Freesias at dozen rates.)

Two Good Old-Time Garden Favorites Lily of the Valley

LILY OF THE VALLEY. One of the best answers to that frequent question. "What can I grow in shade, or partial shade." Will



thrive also out in the open, but is especially valuable for places where many other flowers will not grow. May be planted in clumps, or the clumps may be pulled apart, making 30 to 40 single roots. Good way to get quick results is to make 5 to 8 smaller clumps from the one I send you. Use fine sand liberally in soil when planting, give plenty of water, and your plants will bloom and spread nicely.

(Clump, \$1.00) (3 clumps, \$2.50) (5 clumps, \$4.00). Prepaid. Plant any time before ground freezes.

Bleeding Heart



BLEEDING HEART. (Dicentra.) An old but ever popular garden favorite, blooming early in spring if set out in fall. Strong blooming size roots. (Each, 60c) (3 for \$1.00) (10 for \$4.00). Prepaid.

Chinese Sacred Lily

White flowers with yellow cup. Plant the bulbs in bowl of water, same as 'Paper Whites.' Better bloomers than Paper Whites. (2 for 25c) (Doz. \$1.10).

Early Crocus Bulbs

They bring us good cheer often before winter has really left. White, purple and yellow in separate colors, labeled. (Doz. 40c) (100 for \$3.00).

Mixed colors. (Doz. 35c) (100, \$2.50).

Some Good Perennials

All Plants Prepaid in U. S. A.

It is best to set these out in September in most localities. Early October O. K. in many places. However, Lily of the Valley may be set out any time before ground freezes.

DELPHINIUM PLANTS. Same as described on page 7 of my spring catalogue. Mixed colors, mostly shades of blue. (7 plants, \$1.00) (15 for \$2.00).

GYPSOPHILA (Baby's Breath). Color white. Run single, semi-double and double. Cheap enough so you can pull out the singles. (7 roots for \$1.00) (15 for \$2.00).

STATICE (Sea Lavender). The Latifolia variety, light blue. Fine for using with other flowers, especially with Glads. Every Glad grower should have a good supply of Statice.

Large Statice Roots. (4 for \$1.00) (9 for \$2.00). **Good but Smaller Statice Roots,** (8 for \$1.00) (18 for \$2.00). Prepaid.

Long's Shasta Daisy Roots

Hardy perennial, blooming nearly all summer, the plant increasing in size and strength for several years, when the large clump then formed may be divided and reset. (7 for \$1.00) (16 for \$2.00). Prepaid.

Gaillardia Roots

Grow and increase something like the Shasta daisy, with which the flowers combine well. If blooms are cut often, the plants will continue to flower most all summer. The flowers, several inches in diameter, are a combination of red and yellow, some more red, some more yellow, than others.

Large blooming size plants, Waller-Franklin new hybrids (7 for \$1.00) (16 for \$2.00). Prepaid.

Rocky Mountain Columbine

The State Flower of Colorado. Very beautiful, hardy perennial; sepals blue; petals white. Does best in partial shade. Blooms here last of May, almost always in bloom Decoration Day. Year-old roots (5 for \$1.00). Prepaid.

Columbines—"Rainbow Blend"

An unsurpassed strain in habit, vigor of growth, length of spur and size of flower. Developed in Colorado from the Scott Elliott strain by D. M. Andrews. Retaining all other good qualities, Mr. Andrews has intensified the brilliancy of coloring in shades of pink, rose, scarlet, velvety red and purples, including tints heretofore unknown. Sold in mixed colors only.

"Rainbow Blend" Roots. Year old roots (6 for \$1.00) (15 for \$2.00). Prepaid.

"J. D. Sez, Sez 'e"

"Good Old Summer Time" may appeal to poets and song writers. But it isn't so hot—I mean it's too hot—for me to get a big kick out of preparing my fall bulb catalogue in July.

This catalogue must be ready to mail about Sept. 1st. As I'll be among the missing in Colorado during August I'm getting everything ready for the printer before I leave.

Where am I going? That's a Long story. One thing led to another until I find I've promised to attend nearly a dozen eastern flower shows. Am booked to help with the judging at most of them.

My schedule includes the following shows for August:

Illinois Gladiolus Society at Mattoon, Ill.
Indiana Gladiolus Society at Marion, Ind.
American Gladiolus Society, Cleveland, Ohio.
Ohio Gladiolus Society, participating with the A. G. S. at Cleveland.
New York Life Insurance Company Flower Show at New York city.
New York State Gladiolus Society at Rochester, N. Y.
New England Gladiolus Society at Boston, Mass.

Metropolitan Gladiolus Society, at Grand Central Palace, New York, N. Y.

Empire State Gladiolus Society, Utica N. Y.
Mid-West Regional Gladiolus Show, at Des Moines, Iowa.

Shall of course visit many Glad growers and their gardens. If I don't get a liberal Glad education during this trip it will be because I'm just too dumb to learn anything. So it shouldn't be a case of "All I know about Glads is what I read in the papers."

Had a delightful time at the California Glad show last June. As always, the California Glad boys and girls put over another grand and glorious show. They know their glads and how to display them. They have held seven state shows and I've attended all but two. It's a habit now with me.

Fall Bulbs and Plants

I'm for flowers that are delightful, yet easy to grow. Some of the greatest floral favorites must be planted in the fall. Among these are the Tulips, Hyacinths, Narcissi. October is the best month to set out these bulbs in most sections. Any time until ground freezes will do, but October and early November better.

All the bulbs and roots I've listed in first six pages do splendidly if set out in the fall. Some of the roots may be set in spring also, but as a rule you get better results from fall planting.

At the most reasonable prices I've made for these bulbs and plants you can doll up the front yard and plant still more in your back yard for a very small investment. And that's just what it really is—an investment. Most of these plants live and bloom for years, and increase in size of plants and number of roots and bulbs. Right now many families are making their pleasure money go farthest by beautifying their homes and yards. Compared with countless other ways of spending money for pleasure, this flower investment is exceedingly satisfying and lasting. It's something the whole family can enjoy. And becomes contagious in any neighborhood. The biggest kick thousands of my customers get is in friendly rivalry with their neighbors, friends and business associates, to see who can grow the finest flowers.

"Who's Who" In Glads

As explained in the following pages, every fall I offer the pick of my Glad bulb crop at digging time prices. And that means that in appreciation of your helping me out in reducing my stocks for winter storage, I make a special effort to please you in filling these

fall Glad orders. The prices I've made for this fall are "practically painless". Yet I feel sure that my crop will be so good that I can give you surprisingly more for your money than I promised. Just remember what I've said when you open your package of Glad bulbs ordered at my digging time prices. "Check and double check."

It's almost a crime to give so little space to descriptions of the splendid varieties of Glads in this catalogue. But space does not permit fuller descriptions.

Among the newer but not very high priced varieties that have made a real hit are: *Aida*, *Ave Maria*, *Chas. Dickens*, *Commander Koehl*, *Coronado*, *Coryphee*, *Dr. Moody*, *Dr. Nelson Shook*, *Jane Addams*, *Jonkheer van Tets*, *Marmora*, *Marocco*, *Minuet*, *Mother Machree*, *Mrs. van Konynenburg*, *Orange Wonder*, *Our Selection*, *Pfizer's Triumph*, *Veilchenblau*.

One could go back and make up other lists, some costing less, and some high priced, because still scarce. They are all good.

My Three Glad Introductions

For years I've been urged to introduce some new Glads myself. But I've promised my customers that I'd not do so until I could offer varieties that are really good.

So now I have three that come up to my specifications. None are massive, spectacular types. I'm not going to rant and rave about them. But I do feel sure you will find them real good—better than many you have bought at much higher prices when introduced.

These three—*Miss Greeley*, *Red Phipps*, and *Gold Mine*—are all Briggs originations of which I have either bought the entire stock or control all stock for at least three years. *Red Phipps* is especially satisfying, because of its many perfect features and few faults, if any. *Miss Greeley* is blooming quite early for a glad of good size. *Gold Mine* isn't "a hole in the ground, owned by a liar."

"I've Got the Blues"

As you know, real blues in Glads are not yet. But there are some splendid near-blues, that are listed in the general blue class or section. Few Glad growers have paid as much attention as I have in securing the best of these blues or near-blues. Just run through my list and note how many of the much talked about blues you will find.

One thing that surprises me is that few, if any, of us Glad growers have mentioned the fact that *Mrs. van Konynenburg* blooms rather early. Is such a strong healthy grower, too. The color of *Aida* is deep and rich. Extra early bloomer, and good size. *Veilchenblau* another rich colored Glad, and larger than most all others in its color class. Of course *Blue Triumphator* is the sensational giant light blue variety. At this writing (last of July) my entire stock of *Blue Triumphator* looks as healthy and thrifty as any variety I ever grew. Seems to be improving after being grown several years in our country. *Ave Maria* also early. It's fine. "A step ahead."

This Is No Joke

The other day I read about a guy wanting a girl good, clever and beautiful. His pal said, "You don't want a girl—you want three."

I'm not saying one could not find a girl with all these desirable characteristics, but I've noticed that in Glads it's hard to find all the good points in any one variety. So don't expect perfection. If the color is just right, then the spike may be a bit weak and wobbly. If the blossoms are grand and glorious, then some many not be well placed. And so on and so forth. However, we now have plenty varieties that leave little to be desired in their approach to perfection.

SONG'S Annual Fall Sale of Gladiolus Bulbs

At Digging-Time Prices—Fall Delivery

Yes, it has become a habit with me to offer gladiolus bulbs and bulbets in my fall catalogue.

It would be almost impossible for me to break this habit, even if I wanted to do so. Because many of my customers have also formed a habit—of buying part or all their glads in the fall. They would just about compel me to “deliver the goods” in accordance with habits of “Long” standing.

It is most sensible and good business to buy glads in the fall. Fall buying gives you the pick of the stock, assures your getting the varieties and sizes you want and at very reasonable prices.

Then, too, it's fun having your bulbs and bulbets right where you can watch them and keep them safely through the winter. Just to “paw them over” from time to time, and visualize the rare and beautiful spikes of bloom they will produce, is no small compensation, as any real fan well knows.

Three Size Glad Bulbs

The **LARGE BULBS** will measure (in diameter) from $1\frac{1}{4}$ to nearly 2 inches, mixed sizes. This size is designated by the “**L**”.

MEDIUM BULBS measure $\frac{3}{4}$ to fully an inch or larger, mixed sizes. These **Medium Bulbs** bloom splendidly, though the large bulbs make still larger spikes or more of them. **Medium Bulbs** are designated by letter “**M**”.

SMALL BULBS are designated by the letter “**S**”. They will average about half-inch in diameter, some larger, some a little smaller. Not sold as blooming sizes, yet many will bloom.

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or, just the letters, **L**, **M**, or **S**.

What Size Shall I Buy?

A **Large** bulb usually produces two spikes of blossoms, sometimes three. A **Medium** bulb will produce a splendid spike, maybe two. A **Small** bulb is not certain to bloom, but many smaller bulbs will bloom, producing smaller spikes.

So for flowering purposes there isn't so very much difference one way or the other as to the relative cost of bulbs and the flowers they produce.

But for increasing stock medium and small bulbs are much better than the large ones, for producing new, vigorous bulbs and many bulbets.

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only. Many of these offers will be withdrawn altogether after this fall.

At digging-time prices, I do not prepay a Glad order amounting to less than \$1.00. I can be more liberal in filling your Glad order if it runs around \$3.00 or more. The larger the order, the more you get for your money.

Each item on your Glad order must amount to not less than 20c.

TERMS: Cash with order, or $\frac{1}{4}$ cash with order, balance C. O. D. Or send $\frac{1}{4}$ with order, and balance any time before we are ready to ship.

DELIVERY: I pay all postage or express charges, and guarantee safe delivery. (My choice, whether parcel post or express.)

Please do not order in smaller quantities than listed.

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

SONG'S Long Count

As my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. The larger the order, the more liberal the overcount.

Splendid Named Varieties

A. E. KUNDERD. (K.) Immense salmon-rose, with dark blotch. (**L.** 3 for 25c; 10 for 77c.) (**M.** 5 for 24c; 10 for 42c.) (**S.** 10 for 20c.)

AFLAME. (Hornberger.) Extra large grandiflora Prim of begonia-rose shading to bright orange flame near edge. 6 or more giant blooms open at once. (**L.** 2 for 25c; 10 for \$1.00.) (**M.** 4 for 25c; 10 for 54c.) (**S.** 10 for 25c.)

AIDA. (Europe.) Rich dark violet-blue. Small red-lilac blotches on lower petals. Large blooms perfectly placed on spike. **Extremely early.** Easy to grow. (**L.** 22c; 10 for \$1.80.) (**M.** 2 for 20c; 10 for 80c.) (**S.** 4 for 25c; 10 for 55c.)

ALBATROS. (Europe.) Large pure white. (**L.** 50c; 10 for \$4.00.) (**M.** 25c; 10 for \$2.00.)

APRICOT GLOW. (Canada.) Warm, clear apricot. (**L.** 3 for 25c; 10 for 70c.) (**M.** 10 for 33c.) (**S.** 17 for 25c.)

AVE MARIA. (Europe.) One of Pfitzer's best near-blues. Many large flowers open, facing perfectly. (**L.** 40c; 10 for \$3.20.) (**M.** 20c; 10 for \$1.60.) (**S.** 2 for 20c; 10 for 84c.)

BALBOA. (Briggs.) Glowing apricot-pink blending into yellow throat. (**L.** 3 for 22c; 10 for 64c.) (**M.** 6 for 25c; 10 for 38c.) (**S.** 12 for 25c.)

BEAT ALL. (Europe.) Large satiny rose, with salmon shade. (**L.** \$1.00; 10 for \$8.00.) (**M.** 50c; 10 for \$4.00.) (**S.** 25c; 10 for \$2.00.) (**Bts.** 14 for 50c; 100 for \$3.00.)

BERTY SNOW. (Mair.) Large lavender. Splendid. (**L.** 2 for 25c; 10 for \$1.00.) (**M.** 4 for 25c; 10 for 55c.) (**S.** 10 for 25c.)

BETTY JOY. (Bill.) The Glad with “that school girl complexion”. Soft cream-white, flushed LaFrance pink. (**L.** 4 for 25c; 10 for 54c.) (**M.** 10 for 30c.) (**S.** 15 for 25c.)

BETTY NUTHALL. (Salbach.) Light coral pale orange throat, feathered carmine. Tall straight, magnificent. Increases fast. (**L.** 25c; 10 for \$1.70.) (**M.** 2 for 20c; 10 for 80c.) (**S.** 4 for 20c; 10 for 40c.)

BLUE DANUBE. (Europe.) Pure amethyst-blue, with harmonious and pleasing dark blotch. 6 to 8 big open flowers well placed on good spike. (**L.** Each, \$5.00; 10 for \$40.00.) (**M.** Each, \$2.50; 10 for \$20.00.) (**S.** Each \$1.50; 10 for \$12.00.) (**Bts.** 3 for \$1.00; 10 for \$3.00; 25 for \$7.00.)

LONG'S Gladiolus Bulbs at Digging Time Prices. Prepaid

BLUE TRIUMPHATOR. (Pfitzer-Europe.) Largest of the near-blue glads yet introduced. Last June a California grower told me he had a spike of Blue Triumphator that almost made him believe he was "seeing things". Said the spike was good and blossoms **immense**. Now that this variety has become acclimated or adapted to our American conditions we can expect some amazing specimens of bloom from it. (L. Each, \$10.00; 10 for \$80.00.) (M. Each, \$5.00; 10 for \$40.00.) (S. Each, \$3.00; 10 for \$24.00.) (Blts. Each, \$1.00; 10 for \$8.00; 100 for \$64.00.)

BOBBY. (K.) Immense deep rose with darker throat. (L. 4 for 25c; 10 for 54c.) (M. 10 for 30c.) (S. 17 for 25c.)

CHAS. DICKENS. (Europe.) Bright radiant purple, with velvety blotch. Tall strong, straight spike with many fine large blooms, splendidly placed and spaced. Very popular with florists and Glad fans. If you have Chas. Dickens you don't need Anna Eberlus, Purple Glory, Henry Ford, and others in that class. (L. 4 for 25c; 10 for 55c.) (M. 10 for 28c.) (S. 19 for 25c.)

CHARLES LINDBERGH. (Prestgard.) Clear medium pink with light throat. Large blooms on tall spike. (L. Each, \$2.00.) (M. Each, \$1.00; 10 for \$8.00.) (S. Each, 60c; 10 for \$4.80.) (Blts. 7 for \$1.00.)

COMMANDER KOEHL. (Pfitzer, Europe.) The Holland introducers say of this: "Probably the best Red Gladiolus in existence." Tall, strong, straight spike. Blooms very large and spectacular in arrangement of petals. Color dark scarlet of glowing brilliancy. No markings or blotches.

Visitors to my gardens run straight for Commander Koehl when it is in bloom and rave over its size and outstanding color. (L. Each, \$1.00; 10 for \$9.00.) (M. Each, 60c; 10 for \$5.00.) (S. Each, 40c; 10 for \$3.20.) (Blts. 12 for \$1.00; 100 for \$6.00; 1000 for \$50.00.)

CORONADO. (Briggs.) The big white Glad with rich, glossy, purple throat. Blooms of heavy texture, edges frilled. As with many best glads, the white is sometimes tinged soft purple, due to soil or seasonal conditions. (L. 35c; 10 for \$3.00.) (M. 20c; 10 for \$1.60.) (S. 2 for 20c; 10 for 80c.)

CORYPHEE. (Europe.) A Pfitzer masterpiece. Tall spikes with many immense blooms open. Soft rose-pink similar to color of a fresh cut Ophelia rose. (L. 35c; 10 for \$3.00.) (M. 20c; 10 for \$1.60.) (S. 2 for 20c; 10 for 80c.)

DAMASCUS. (Stevens.) Argyle purple and hellebore red, blended. (L. 50c; 10 for \$4.00.) (M. 25c; 10 for \$2.00.) (S. 2 for 30c; 10 for \$1.20.)

DR. F. E. BENNETT. (D.) That large "house-fire" red glad. (L. 5 for 25c; 10 for 45c.) (M. 10 for 22c.) (S. 25 for 25c.)

DR. MOODY. (Kinyon.) Large splendid lavender. Strong grower and rather early. (L. 2 for 25c; 10 for \$1.00.) (M. 4 for 25c; 10 for 50c.) (S. 10 for 28c.)

DR. NELSON SHOOK. (K.) Deep tyrian-rose. Tall large, ruffled. Very popular. (L. 3 for 20c; 10 for 60c.) (M. 10 for 35c.) (S. 14 for 25c.)

FATA MORGANA. (Europe.) Peach blossom, shading to amber yellow in throat. (L. \$2.00; 10 for \$16.00.) (M. \$1.00; 10 for \$8.00.) (S. 60c; 10 for \$5.00.) (Blts. 8 for \$1.00; 100 for \$10.00.)

FRANK J. MCCOY. (Briggs.) Tall large pink. Strong spike and good placement of blooms. (L. 35c; 10 for \$3.00.) (M. 20c; 10 for \$1.60.) (S. 2 for 20c; 10 for 77c.)

FREDERICK CHRIST. (D.) Rare combination of LaFrance pink and yellow. Stock scarce. (L. 60c; 10 for \$4.80.) (M. 30c; 10 for \$2.40.) (Blts. 10 for 50c; 100 for \$4.00.)



MR. W. H. PHIPPS
THE "WONDER GLAD"
GROWN BY J. D. LONG

LONG'S Gladiolus Bulbs at Digging Time Prices. Prepaid

GLORIANA. (Betscher.) Well named indeed Rich salmon. bright and clean color. good spike, good in every way. (L. 5 for 24c; 10 for 44c.) (M. 10 for 22c.) (S. 27 for 25c.)

GLORY OF U. S. A. (Cary.) Orange-salmon, edged and veined scarlet Apricot and cream throat. (L. \$2.00.) (M. \$1.00; 10 for \$8.00.) (S. 50c; 10 for \$4.00.) (Blts. 8 for 50c; 100 for \$5.00.)

GOLD EAGLE. (Austin.) Very early and prolific yellow. (L. 4 for 25c; 10 for 54c.) (M. 10 for 30c.) (S. 18 for 25c.)

GOLDEN DREAM. (Canada.) Tall, clear deep yellow. (L. 4 for 25c; 10 for 54c.) (M. 10 for 30c.) (S. 26 for 25c.)

GOLDEN FRILLS. (K.) Deep rich daffodil-yellow, frilled edges. (L. 4 for 23c; 10 for 50c.) (M. 10 for 22c.) (S. 25 for 25c.)

GOLD MINE. (Briggs.) Large yellow, similar to Golden Measure, but better in every way. (L. \$2.00; 10 for \$16.00.) (M. \$1.00; 10 for \$8.00.) (S. 50c; 10 for \$4.00.) No bulblets to spare this season.

GRAF ZEPPELIN. (Europe.) Clear brilliant orange scarlet. Small white feather on lower petal. (L. \$5.00; 10 for \$40.00.) (M. \$2.50; 10 for \$20.00.) (S. \$1.50; 10 for \$12.00.) (Blts. 3 for \$1.00; 10 for \$3.00.)

HEAVENLY BLUE. (Europe.) Tall light blue. (L. 2 for 25c; 10 for \$1.20.) (M. 3 for 20c; 10 for 50c.) (S. 10 for 20c.)

HERBSTZAUBER. (Europe.) Glowing orange-salmon. (L. 3 for 20c; 10 for 64c.) (M. 6 for 25c; 10 for 40c.) (S. 10 for 25c.)

INSPIRATION. (Palmer Canada.) Deep shrimp pink. Creamy pink throat with mauve feathering. Form of blossoms very unusual and pleasing, being waved, fluted and semilacinated. Flowers large, wide open and of heavy texture, standing heat exceptionally well. (L. Each, \$5.00.) (M. Each, \$3.00; 10 for \$24.00.) (S. Each, \$2.00; 10 for \$16.00.) (Blts. Each 50c; 10 for \$4.00; 100 for \$30.00.)

JANET. (Crow.) Smoke gray, shaded deep peach pink. (L. Each, 50c; 10 for \$4.00.) (M. Each 35c; 10 for \$2.80.) (Blts. 30 for 50c; 100 for \$1.50.)

JANE ADDAMS. (Dec.) Very large lavender. (L. 2 for 25c; 10 for \$1.10.) (M. 4 for 25c; 10 for 54c.) (S. 10 for 30c.)

JENNY LIND. (Dec.) Light salmon. cream throat. Special strain that grows taller than the original. (L. 4 for 20c; 10 for 42c.) (M. 10 for 22c.) (S. 26 for 25c.)

JOERG'S WHITE. (Joerg.) Extra large creamy white. (L. 2 for 25c; 10 for \$1.00.) (M. 4 for 25c; 10 for 54c.) (S. 10 for 33c.)

JONKHEER VAN TETS. (Europe.) Call this J. van Tets, for short. One of those really large, tall good whites, we have been looking for. (L. \$1.00; 10 for \$8.00.) (M. 60c; 10 for \$4.80.) (S. 40c; 10 for \$3.00.)

JUBILEE. (Kemp.) Large lavender-pink. (L. 60c; 10 for \$4.80.) (M. 40c; 10 for \$3.20.) (S. 25c; 10 for \$2.00.)

KING ARTHUR. (Arenius.) Immense lavender. Flowers wide open and of very heavy texture and beautifully ruffled. (L. Each \$50.00.) (M. Each \$25.00.) (S. Each \$12.50.) (Blts. Each \$2.00; 10 for \$15.00.)

KUNDER'S YELLOW WONDER. (K.) (L. 4 for 25c; 10 for 55c.) (M. 10 for 30c.) (S. 25 for 25c.)

LA PALOMA. (Dusinberre.) Tall orange. (L. 50c; 10 for \$4.00.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

LAVENDER BRIDE. Large smoky lavender. (L. 2 for 25c; 10 for \$1.20.) (M. 3 for 20c; 10 for 60c.) (S. 10 for 30c.)

LE CYGNE. (Houdyshel.) Dainty pure white, frilled. (L. 40c; 10 for \$3.20.) (M. 20c; 10 for \$1.60.) (S. 2 for 25c; 10 for \$1.00.) (Blts. 14 for 50c.)

LIBELLE. (Europe.) A new near-blue of heliotrope shade. (L. Each, \$6.00.) (M. Each, \$3.00.) (S. Each, \$2.00.) (Blts. Each 50c; 10 for \$4.00.)

LINALEE. (Diener.) Large pink. (L. 40c; 10 for \$3.20.) (M. 22c; 10 for \$1.90.) (S. 2 for 23c; 10 for \$1.00.) (Blts. 10 for 50c; 100 for \$4.00.)

LONGFELLOW. (Dec.) Bright beautiful pink. Splendid spike. (L. 5 for 24c; 10 for 45c.) (M. 10 for 23c.) (S. 27 for 25c.)

LOS ANGELES. (Houdyshel.) Salmon pink, tinted orange. Great bloomer. (L. 5 for 22c; 10 for 44c.) (M. 10 for 23c.)

LOYALTY. (Austin.) Good yellow. Very sturdy grower. (L. 50c; 10 for \$4.00.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

LUDWIG VAN BEETHOVEN. (Europe.) Smoky mauve, shaded darker toward edges. (L. \$1.00.) (M. 50c.) (S. 25c.) (Blts. 7 for 50c; 100 for \$5.00.)

MAID OF ORLEANS. (Europe.) Milky-white, with cream throat. (L. Each, \$6.00.) (M. \$3.00.) (S. \$2.00.) (Blts. Each 50c; 10 for \$4.00.)

MAMMOTH WHITE. (U. B.) Very large exhibition white. (L. 75c.) (M. 50c; 10 for \$4.00.) (S. 30c; 10 for \$2.40.) (Blts. 12 for \$1.00; 100 for \$6.00.)

MARIE KUNDERD. (K.) Early ruffled white of good size. (L. 4 for 25c; 10 for 48c.) (M. 10 for 24c.)

MARMORA. (Errey.) Smoky lavender with deep blotch. Many open. Large. (L. 20c; 10 for \$1.60.) (M. 2 for 22c; 10 for 84c.) (S. 5 for 24c; 10 for 38c.)

MAROCO. (Europe.) Very dark, almost black. Good size. A real novelty. (L. 40c; 10 for \$3.20.) (M. 20c; 10 for \$1.80.) (S. 2 for 20c; 10 for 80c.)

MARY FREY. (Gelser.) Lavender with ruby blotch. Good spike. Blooms well arranged. One of the earliest of all the good lavenders. (L. 3 for 20c; 10 for 60c.) (M. 6 for 25c; 10 for 37c.) (S. 16 for 25c.)

MARY JANE. (K.) Silvery lavender with lavender throat. (L. 2 for 28c; 10 for \$1.20.) (M. 4 for 22c; 10 for 50c.) (S. 10 for 24c.)

MATILDA ANN. (Diener.) Very large, tall white. (L. 60c; 10 for \$4.80.) (M. 40c; 10 for \$3.20.) (S. 22c; 10 for \$1.70.) (Blts. 12 for 50c; 100 for \$3.50.)

MINUET. (J. C.) Marvelous large lilac lavender with many, many good points and few, if any, faults. Others in its color class may come and go, but Minuet will be among those present at the finish. (L. 2 for 20c; 10 for 80c.) (M. 6 for 25c; 10 for 36c.) (S. 10 for 20c.)

MISS DES MOINES. (Dec.) Charming lilac-lavender, with clear light yellow throat. Tall, straight, stiff spike. (L. 40c; 10 for \$3.20.) (M. 20c; 10 for \$1.80.) (S. 2 for 21c; 10 for 88c.)

MISS GREELEY. (Briggs.) Similar to Phipps in color, but slightly orange tinted. Good spike, good habit, blooms well placed, plenty open but not so many open at a time as with Phipps. One outstanding difference is that Miss Greeley is considerably earlier. The enthusiastic Greeley (Colorado.) Garden Club and Chamber of Commerce selected and named this glad for their beautiful city. They have also made the Gladiolus the official flower of Greeley. (L. 35c; 10 for \$3.00.) (M. 20c; 10 for \$1.60.) (S. 3 for 20c; 10 for 60c.)

MOORISH KING. (Europe.) Very dark velvety mahogany-maroon. Heavy substance. (L. Each \$6.00.) (M. Each, \$3.50.) (S. Each, \$2.50.) (Blts. Each, 75c; 10 for \$6.00.)

SONG'S Gladiolus Bulbs at Digging Time Prices. Prepaid

MOTHER MACHREE. (Stevens.) Soft smoky lavender. Large flower and plant with large number out, excellent arrangement, remarkable substance, beautiful coloring of lavender and orange, subdued with neutral gray—the color of clouds just as sun has set. (L. 60c 10 for \$4.80.) (M. 35c; 10 for \$2.80.) (S. 20c; 10 for \$1.50.)

MRS. F. C. HORNBERGER. (H.) Popular pure white. Has won many prizes. (L. 3 for 20c; 10 for 60c.) (M. 10 for 30c.) (S. 18 for 25c.)

MRS. F. C. PETERS. (Fischer.) Lavender with dark throat. (L. 4 for 22c; 10 for 45c.) (M. 10 for 24c.) (S. 25 for 25c.)

MRS. FRANK WHITE. (White.) Immense white, tinted pink. (L. 35c; 10 for \$3.00.) (M. 22c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

MRS. LEON DOUGLAS. (D.) Gigantic spike and blossom of begonia rose, striped scarlet. (L. 4 for 20c; 10 for 44c.) (M. 14 for 25c.) (S. 28 for 25c.)

MRS. P. W. SISSON. (J. C.) Lovely cameo pink. Many large blooms open at one time. (L. 4 for 25c; 10 for 55c.) (M. 10 for 25c.) (S. 25 for 25c.)

MRS. VAN KONYNENBURG. (Europe.) Blue lavender. Tall straight spikes. Healthy grower and increases well. Has won many medals and prizes in Europe and America. My stock of this is very clean, true and healthy. (L. 2 for 25c; 10 for \$1.00.) (M. 4 for 20c; 10 for 40c.) (S. 16 for 25c.) I've been told by Hollanders that this is pronounced, Ko-nine-en-burg, with accent on the "nine".

MR. W. H. PHIPPS. (D.) "The Wonder Glad." Great big pink that has as many as 16, 18, or even 20 blooms at a time. Blooms large and beautiful. Blooms late. Plant large or medium bulbs for good spikes. (L. 4 for 25c; 10 for 50c.) (M. 10 for 28c.) (S. 25 for 25c.)

NANCY HANKS. (Salbach.) Apricot to orange-pink. No crooked spikes. Resists heat remarkably. Won prizes and favor in Europe, so that demand from there has been very good. (L. 4 for 25c; 10 for 50c.) (M. 10 for 28c.) (S. 25 for 25c.)

OLIVE GOODRICH. (Goodrich.) Good large white with pink edges. Varies a good bit, but always good anyhow. (L. 4 for 25c; 10 for 30c.) (S. 10 for 20c.)

ORANGE WONDER. (Kemp.) This is the finest Kemp origination I have seen. I don't recall any other orange glad that has so many good points as Orange Wonder. Not a Prim, but a good large flowered Glad. Certainly makes a hit with visitors and florists who see it. They fall for it at sight. (L. 25c; 10 for \$2.00.) (M. 2 for 25c; 10 for \$1.00.) (S. 4 for 25c; 10 for 50c.)

ORCHID. (Sprague.) Lavender-pink on pale frosted surface. Edges lacinated and ruffled. (L. 3 for 20c; 10 for 60c.) (M. 6 for 22c; 10 for 33c.) (S. 10 for 25c.)

OUR SELECTION. (Australia.) Giant exhibition Glad that has created a big sensation in the Australian shows, and in the few places it has been seen in America.

Salmon-red, flecked with deeper shade, often marked with slate flakings. Lower petals carry a blotch of cerise, bordered with cream. Long spikes carry large blooms, many open. Placement splendid. (L. 40c; 10 for \$3.20.) (M. 20c; 10 for \$1.60.) (S. 2 for 20c; 10 for 80c.) (Blts. 50 for \$1.00.)

PATRICIA CARTER. (K.) About the clearest pink ever seen in glads. Shell pink, no markings. (L. 2 for 25c; 10 for \$1.10.) (M. 3 for 22c; 10 for 64c.) (S. 5 for 22c; 10 for 40c.)

PAUL PFITZER. (Europe.) Velvety purple. (L. 2 for 25c; 10 for \$1.10.) (M. 3 for 22c; 10 for 64c.) (S. 5 for 22c; 10 for 40c.)

PEARL OF CALIFORNIA. (Kingsley.) Large pink, many open. (L. 2 for 25c; 10 for \$1.10.) (M. 3 for 22c; 10 for 60c.) (S. 5 for 22c; 10 for 40c.)

PFITZER'S TRIUMPH. (Europe.) Well named. A real triumph. The immense blooms of bright salmon-orange are well arranged on good stiff spike that displays many open. Even small bulbs usually produce giant blooms, though the medium and large bulbs make taller spikes and larger blooms, and more to the spike. While the originator's description is as I've given it—Salmon-orange—yet this outstanding glad is usually classed with the reds. It's a knockout in color, form and size. (L. 2 for 25c; 10 for \$1.00.) (M. 4 for 25c; 10 for 50c.) (S. 10 for 30c.)

PICARDY. (Palmer.) Soft shrimp pink without flaking. Lip petals light flesh pink, shading to shrimp pink at edges, slightly feathered begonia rose. (L. Each \$10.00.) (M. Each \$6.00.)

POUR LE MERITE. (Europe.) Very large pure white, 8 to 10 open. (L. 50c; 10 for \$4.00.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.) (Blts. 15 for 50c; 100 for \$3.00.)

PROF. KEESOM. (Europe.) Salmon flamed brick red with vermillion blotch. 8 or more large flowers well arranged on strong erect spike. (L. 25c; 10 for \$2.00.) (M. 2 for 25c; 10 for \$1.00.) (S. 4 for 25c; 10 for 50c.)

QUEEN OF NIGHT. (Imp.) (D.) Deep maroon. (L. 4 for 25c; 10 for 55c.) (M. 10 for 30c.) (S. 25 for 25c.)

RAMESSES. (Stevens.) Aster purple with velvety blotch of pomgranite purple. Tall spike and immense ruffled blooms. (L. Each \$6.00.) (M. Each \$4.00.) (S. Each \$2.50.) (Blts. 3 for \$1.00; 10 for \$3.00.)

RED PHIPPS. (Briggs.) A Phipps seedling that is sure to be popular and valuable to Glad fans and florists. Has many of the best characteristics of Phipps, and none of its faults. Not such a gigantic glad as Phipps, but plenty large, with 8 or more flowers open and in good condition. You must see Red Phipps, and note its many excellent points. (L. Each \$2.00; 10 for \$15.00.) (M. Each \$1.00; 10 for \$7.50.) (S. Each 40c; 10 for \$3.00.) No bulblets to spare this season.

R. J. KUNDERD. (K.) Rich deep red. Excellent. (L. 5 for 25c; 10 for 45c.) (M. 10 for 22c.)

RITA BECK. (Fischer.) Very large fine pink blooms well placed on good strong spike. (L. 2 for 22c; 10 for 84c.) (M. 4 for 22c; 10 for 50c.) (S. 10 for 28c.)

ROYAL LAVENDER. (Schleider.) Deep lavender, shading lighter towards center. Heavy penciling on lower petals. (L. 25c; 10 for \$2.00.) (M. 2 for 25c; 10 for \$1.00.) (S. 4 for 25c; 10 for 50c.)

RUFFLED GOLD. (Goodrich.) Beautifully ruffled light yellow. (L. 20c; 10 for \$1.60.) (M. 2 for 20c; 10 for 80c.) (S. 5 for 20c; 10 for 30c.)

SALBACK'S ORCHID (Salbach.) Fine big new glad, similar in many ways to Minuet but pink the shade of a Cattleya orchid. (L. Each \$7.50.) (M. Each \$4.50.) (S. Each \$2.00.) (Blts. 5 for \$1.00.)

SALBACK'S PINK. (Salbach.) Large wide open geranium pink with soft carmine lip and throat. Long spike with 6 to 8 open. Similar to Rita Beck. Richer pink. (L. Each 50c.) (M. 25c; 10 for \$1.70.) (S. 2 for 25c; 10 for 84c.)

SCHWABEN GIRL. (Europe.) Pure pink without other shade or blotch. 8 to 10 large flowers with round petals open at once. Very early. (L. Each \$5.00.) (M. Each \$2.50.) (S. Each \$1.50.) (Blts. 3 for \$1.00; 10 for \$3.00.)

LONG'S Gladiolus Bulbs at Digging Time Prices. Prepaid

SENORITA. (Salbach.) Very clear wide open orange, shading to salmon. (L. 35c; 10 for \$3.00.) (M. 20c; 10 for \$1.60.) (S. 2 for 20c; 10 for 80c.)

SONNENBERG. (Bill.) Massive spikes of creamy pink blooms, shading to soft yellow in throat. (L. 35c; 10 for \$3.00.) (M. Each, 20c; 10 for \$1.70.) (S. 2 for 22c; 10 for 88c.)

SOVEREIGN. (Vaughn.) Similar to the well-known Hulot, but much better and healthier grower, also larger and better in every way. Color rich violet-purple. (L. 4 for 22c; 10 for 50c.) (M. 10 for 22c.) (S. 22 for 25c.)

SPIRIT OF ST. LOUIS. (M.) According to Ridgeway's color chart, this is flame. Cornelian red. The general tone or effect suggests orange. (L. 2 for 20c; 10 for 90c.) (M. 4 for 20c; 10 for 44c.) (S. 10 for 25c.)

STUTTGARDIA. (Europe.) Large brilliant orange-scarlet, no blotches. Good. (L. 50c; 10 for \$4.00.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

SUNSHINE GIRL. (Stevens.) A Primulinus Grandiflora of clear lovely medium pink, with yellow throat. (L. Each \$1.50; 10 for \$12.00.) (M. Each \$1.00; 10 for \$8.00.) (S. Each 50c; 10 for \$4.00.) (Blts. 30 for \$1.00; 100 for \$3.00; 1000 for \$25.00.)

TROUBADOR. (Europe.) Striking deep violet. Long spike with many large blooms open. (L. 40c; 10 for \$3.20.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

VEILCHENBLAU. (Europe.) Wide open violet-blue flowers of large size, on good spike. Larger and darker than Farrar. One of the most popular of all glads in this color. My stock of this extra good and healthy. (L. 2 for 25c; 10 for \$1.00.) (M. 3 for 20c; 10 for 64c.) (S. 5 for 22c; 10 for 38c.)

WINGED VICTORY. (Briggs.) Large pink. Form is unique, the large pointed petals being reflexed. (L. None.) (M. 25c; 10 for \$2.00.) (S. 2 for 25c; 10 for \$1.00.)

WOLFGANG VON GOETHE. (Europe.) Rare flowers of salmon-red raspberry color, lower petals overlaid with scarlet. Strong grower. (L. Each \$5.00.) (M. Each \$2.50.) (S. Each \$1.50.) (Blts. 3 for \$1.00; 10 for \$3.00.)

WURTEMBERGIA. (Europe.) Very lovely scarlet with broad soft cream blotch. Large round flowers of excellent substance. Wonderful exhibition variety. (L. Each \$6.00.) (M. Each \$3.00.) (S. Each \$2.00.) (Blts. Each 50c; 10 for \$4.00.)

YELLOW PERFECTION. (Europe.) Splendid large deep yellow. (L. 80c; 10 for \$6.00.) (M. 50c; 10 for \$4.00.) (S. 35c; 10 for \$3.00.) (Blts. 14 for 50c; 100 for \$3.00.)

Exhibition Mixed Glads

Every order for this is made up from splendid named varieties in a good range of types and colors. My selections of kinds. None labeled in mixtures.

LARGE BULBS, EXHIBITION MIXED. 10 for 60c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.00; 200 for \$7.50.

MEDIUM BULBS, EXHIBITION MIXED. 10 for 30c; 25 for 60c; 50 for \$1.10; 100 for \$2.00; 200 for \$3.60.

SMALL BULBS, EXHIBITION MIXED. 25 for 30c; 50 for 55c; 100 for \$1.00; 200 for \$1.90.

LONG'S Long Season ASSORTMENTS

Each Assortment will be of one variety but the bulbs will be mixed sizes, from about 1/4 inch up to 1 1/4 or so. The idea is that different size bulbs bloom at different times. So by planting the assorted sizes you get a **LONG SEASON OF BLOOM** from the one planting.

Please order just as offered. Don't change sizes, quantities or price.

Please give the Assortment number in front of name, also the variety when ordering Long's Season Assortments.

Asst. VARIETY
No.

LS 1—A. E. KUNDERD	26 Bulbs for \$1.00
LS 2—AFLAME	21 Bulbs for \$1.00
LS 3—AIDA	12 Bulbs for \$1.00
LS 4—APRICOT GLOW	34 Bulbs for \$1.00
LS 5—AVE MARIA	8 Bulbs for \$1.00
LS 6—BERTY SNOW	18 Bulbs for \$1.00
LS 7—BETTY NUTHALL	12 Bulbs for \$1.00
LS 8—CHARLES DICKENS	33 Bulbs for \$1.00
LS 9—CORONADO	8 Bulbs for \$1.00
LS 10—CORYPHEE	8 Bulbs for \$1.00
LS 11—DR. MOODY	21 Bulbs for \$1.00
LS 12—DR. NELSON SPOOK	26 Bulbs for \$1.00
LS 13—FRANK J. MCCOY	8 Bulbs for \$1.00
LS 14—GLORIANA	43 Bulbs for \$1.00
LS 15—GOLDEN DREAM	30 Bulbs for \$1.00
LS 16—HEAVENLY BLUE	18 Bulbs for \$1.00
LS 17—HERBSTZAUBER	22 Bulbs for \$1.00
LS 18—JANE ADDAMS	16 Bulbs for \$1.00
LS 19—JENNY LIND	47 Bulbs for \$1.00
LS 20—JOERG'S WHITE	19 Bulbs for \$1.00
LS 21—JUBILEE	5 Bulbs for \$1.00
LS 22—LE CYGNE	7 Bulbs for \$1.00
LS 23—LOYALTY	9 Bulbs for \$1.00
LS 24—MARMORA	14 Bulbs for \$1.00
LS 25—MAROCCO	7 Bulbs for \$1.00
LS 26—MARY FREY	29 Bulbs for \$1.00
LS 27—MARY JANE	24 Bulbs for \$1.00
LS 28—MATILDA ANN	5 Bulbs for \$1.00
LS 29—MINUET	28 Bulbs for \$1.00
LS 30—MISS DES MOINES	7 Bulbs for \$1.00
LS 31—MISS GREELEY	9 Bulbs for \$1.00
LS 32—MOTHER MACHREE	5 Bulbs for \$1.00
LS 33—MRS. F. C. HORN-BERGER	35 Bulbs for \$1.00
LS 34—MRS. DOUGLAS	55 Bulbs for \$1.00
LS 35—MRS. P. W. SISSON	54 Bulbs for \$1.00
LS 36—MRS. VAN KONYNENBURG	36 Bulbs for \$1.00
LS 37—MR. W. H. PHIPPS	47 Bulbs for \$1.00
LS 38—NANCY HANKS	49 Bulbs for \$1.00
LS 39—OLIVE GOODRICH	32 Bulbs for \$1.00
LS 40—ORANGE WONDER	11 Bulbs for \$1.00
LS 41—OUR SELECTION	7 Bulbs for \$1.00
LS 42—PAUL PFITZER	14 Bulbs for \$1.00
LS 43—PFITZER'S TRIUMPH	21 Bulbs for \$1.00
LS 44—POUR LE MERITE	5 Bulbs for \$1.00
LS 45—PROF. KEESOM	14 Bulbs for \$1.00
LS 46—RITA BECK	20 Bulbs for \$1.00
LS 47—ROYAL LAVENDER	11 Bulbs for \$1.00
LS 48—RUFFLED GOLD	17 Bulbs for \$1.00
LS 49—SALBACH'S PINK	7 Bulbs for \$1.00
LS 50—SONNENBERG	8 Bulbs for \$1.00
LS 51—SOVEREIGN	58 Bulbs for \$1.00
LS 52—SPIRIT ST. LOUIS	23 Bulbs for \$1.00
LS 53—STUTTGARDIA	5 Bulbs for \$1.00
LS 54—VEILCHENBLAU	19 Bulbs for \$1.00
LS 55—YELLOW PERFECTION	3 Bulbs for \$1.00

SPECIAL—Any 4 Assortments, alike or different, for \$3.60. Any 8 for \$6.90. Any 12 for \$10.00. Any 20 for \$16.00. Any 30 for \$22.00. Any 50 for \$36.00.

Glad Collection at Special Prices

BEGINNER'S DEMONSTRATION COLLECTION—This is made up especially for flower lovers who would like to know the joy of growing glads under name—to know each glad by its name, same as to know one's friends by name.

19 bulbs, all different varieties, my selection, each kind labeled. Price for one assortment or Collection, \$2.00. Two of these Collections for \$3.60; three for \$5.00. All Prepaid.

The bulbs in these "Demonstration Collections" will run various sizes from 1 inch up. Every bulb will be good blooming size. Extra good value guaranteed. You'll be surprised—and pleased. "Leave it to me—J. D."

All Collections are planned for far in advance. The extra big values they offer can be had only by taking Collections as listed. **No changes made, at Collection prices.** What if you do happen to have a variety or so included in a Collection? You can give away several items in any Collection and still have what you want at a big saving in price.

\$3.10 Labeled Collection, "A"

All Large Bulbs:

- | | |
|-----------------|-----------------------|
| 2 A. E. Kunderd | 1 Marmora |
| 2 Aflame | 2 Mary Frey |
| 1 Ave Maria | 2 Minuet |
| 2 Betty Nuthall | 2 Mrs. Hornberger |
| 2 Chas. Dickens | 2 Mrs. V. Konynenburg |
| 1 Coronado | 3 Mrs. Sisson |
| 1 Coryphee | 2 Orange Wonder |
| 2 Dr. Moody | 2 Our Selection |
| 3 Dr. Shook | 1 Pfitzer's Triumph |

All for \$3.10, prepaid.

\$1.94 Labeled Collection, "AA"

Same kinds, and same number of bulbs, as in "Collection 'A,'" but bulbs **Medium** instead of large size—all for \$1.94, prepaid.

\$1.33 Labeled Collection, "AAA"

Same kinds, and same number of bulbs, as in "Collection 'A,'" but bulbs **Small** instead of large size—all for \$1.33, prepaid.

\$5.55 Labeled Collection, "B"

All Large Bulbs:

- | | |
|-----------------|-------------------|
| 1 Aflame | 1 Loyalty |
| 1 Aida | 2 Marmora |
| 2 Ave Maria | 2 Morocco |
| 1 Betty Nuthall | 2 Mary Jane |
| 2 Coronado | 1 Matilda Ann |
| 1 Coryphee | 1 Miss Des Moines |
| 1 Damascus | 1 Mother Machree |
| 2 F. McCoy | 2 Orange Wonder |
| 1 Jane Addams | 2 Our Selection |
| 1 Linalee | 1 Salbach's Pink |

All for \$5.55, prepaid.

\$3.37 Labeled Collection, "BB"

Same kinds, and same number of bulbs, as in "Collection 'B,'" but bulbs **Medium** instead of large size—all for \$3.37, prepaid.

\$2.04 Labeled Collection, "BBB"

Same kinds, and same number of bulbs, as in "Collection 'B,'" but bulbs **Small** instead of large size—all for \$2.04, prepaid.

\$6.66 Labeled Collection, "C"

All Large Bulbs:

- | | |
|-------------------|-----------------|
| 2 Aida | 2 Marmora |
| 1 Beat All | 1 Miss Greeley |
| 2 Commander Koehl | 1 Red Phipps |
| 1 Janet | 2 Stuttgartia |
| 1 J. V. Tets | 1 Sunshine Girl |

All for \$6.66, prepaid.

\$3.88 Labeled Collection, "CC"

Same kinds, and same number of bulbs, as in "Collection 'C,'" but bulbs **Medium** instead of large size—all for \$3.88, prepaid.

\$2.44 Labeled Collection, "CCC"

Same kinds, and same number of bulbs, as in "Collection 'C,'" but bulbs **Small** instead of large size—all for \$2.44, prepaid.

\$48.00 Labeled Collection, "D"

All Large Bulbs:

- | | |
|-----------------------|---------------------|
| 1 Libelle | 1 Salbach's Orchid |
| 1 Maid of New Orleans | 1 Blue Danube |
| 1 Moorish King | 1 Blue Triumphant |
| 3 Our Selection | 2 Commander Koehl |
| 1 Schwaben Girl | 1 Fata Morgana |
| 2 Stuttgartia | 1 Glory of U. S. A. |
| 2 Sunshine Girl | 1 Gold Mine |
| 1 Wolfgang von Goethe | 1 Graf Zeppelin |
| 1 Wurtembergia | 1 Inspiration |
| 1 Red Phipps | 2 J. V. Tets |

\$27.00 Labeled Collection, "DD"

Same kinds, and same number of bulbs, as in "Collection 'D,'" but bulbs **Medium** instead of large size—all for \$27.00, prepaid.

\$18.00 Labeled Collection, "DDD"

Same kinds, and same number of bulbs, as in "Collection 'D,'" but bulbs **Small** instead of large size—all for \$18.00, prepaid.

\$4.00 Bulblet Collection, "DDDD"

One good bulblet of each variety listed in "Collection 'A,'" for \$4.00, prepaid. All bulblets labeled. (3 "DDDD" Collections for \$11.00.)

Some Rare Bulbs Free

Because my winter storage space is limited, I not only offer you low prices and liberal count, for fall delivery, but will also give you your choice of the following bulbs with orders amounting to \$5.00 or more, if paid for and taken this fall. Read the conditions carefully.

With Glad orders from \$5 to \$10, your choice of these bulbs:

(5 No. 3 Morocco) OR (7 No. 4 Orange Wonder) OR (6 No. 3 Aida) OR (5 No. 4 Coronado) OR (1 No. 4 Red Phipps) OR (3 No. 3 Ave Marie) OR (6 No. 4 Our Selection) OR (5 No. 3 Ruffled Gold) OR (1 No. 3 Commander Koehl) OR (1 Blt. Blue Triumphant).

With Glad orders from \$10.00 or more, your choice of these bulbs extra:

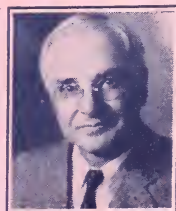
(3 No. 2 Coronado) OR (1 No. 1 Jonkheer van Tets) OR (1 No. 2 Red Phipps) OR (10 No. 3 Betty Nuthall) OR (4 No. 3 Mother Machree) OR (6 No. 3 Ave Marie) OR (25 No. 4 Heavenly Blue) OR (4 No. 3 Stuttgartia) OR (7 No. 3 Our Selection) OR (11 No. 3 Orange Wonder) OR (4 No. 4 Commander Koehl) OR (2 Blts. Blue Triumphant).

With orders of \$15, \$20, \$25, \$30 or more, you may double up on any of the \$5 and \$10 offers, so as to get what's coming to you in the free bulbs. If order runs nearer \$10 than \$5, leave it to me to send larger bulbs or more of them than offered with a \$5.00 order. Same with larger orders.

Leave it to me—J.D.!

My Glad prices had to be made early. See page 7. If some too low, that's your good luck. If any a bit high, I'll more than make it up in extra stock when I fill your order.

Write for prices on large lots.



Larger Lots of Gladiolus Bulbs at Wholesale Prices

25 or more bulbs at the 100 rate. Pint or half-pint bulblets at quart rate. If sold out of size ordered, will send size smaller, adding more bulbs to make up the difference in price unless you request otherwise. Measurements are diameter of bulbs. ALL PREPAID.

VARIETY	Size 1 1½ In. Up.	Size 2 1¼—1½ Inches	Size 3 1—1¼ Inches	Size 4 ¾—1 Inches	Size 5 ½—¾ Inches	Size 6 ¼—½ Inches	Bulblets Per Qt.
A. E. Kunderd	\$ 8.00	\$ 6.00	\$ 4.00	\$ 3.00	\$ 2.00	\$ 1.20	\$10.00
Aflame	10.00	8.00	6.00	4.00	3.00	2.00	10.00
Aida	16.00	12.00	8.00	6.00	4.80	3.60	18.00
Apricot Glow	6.00	5.00	3.00	2.00	1.60	1.00	5.00
Ave Maria	25.00	20.00	16.00	12.00	8.00	6.00	50.00
Balboa	6.00	5.00	4.00	3.00	2.00	1.00	6.00
Berty Snow	12.00	10.00	6.00	4.00	3.00	2.00	9.00
Betty Joy	6.00	5.00	3.60	2.40	1.60	1.20	3.00
Betty Nuthall	15.00	12.00	8.00	6.00	5.00	3.00	10.00
Bobby	5.00	4.00	3.00	2.00	1.20	.80	4.00
Charles Dickens	5.00	4.00	3.00	2.20	1.40	1.00	5.00
Commander Koehl	80.00	60.00	50.00	40.00	30.00	24.00	---
Coronado	25.00	20.00	15.00	10.00	7.00	5.00	40.00
Coryphee	25.00	20.00	15.00	10.00	7.00	5.00	40.00
Damascus	32.00	24.00	20.00	16.00	12.00	8.00	---
Dr. F. E. Bennett	4.00	3.00	2.00	1.60	1.20	.80	3.00
Dr. Moody	10.00	8.00	6.00	4.00	3.00	2.00	10.00
Dr. Nelson Shook	6.00	5.00	4.00	3.00	2.00	1.40	5.00
Frank J. McCoy	25.00	20.00	15.00	10.00	7.00	5.00	30.00
Gloriana	4.00	3.00	2.00	1.00	.50	.60	3.00
Gold Eagle	5.00	4.00	2.40	1.60	1.20	.80	3.00
Golden Dream	5.00	4.00	3.00	2.00	1.00	.80	3.00
Golden Frills	4.00	3.00	2.00	1.20	1.00	.70	4.00
Heavenly Blue	12.00	8.00	5.00	3.00	2.00	1.60	10.00
Herbstzauber	6.00	5.00	4.00	3.00	2.40	1.60	6.00
Jane Addams	10.00	8.00	6.00	4.00	3.00	2.40	12.00
Jenny Lind	4.00	3.00	2.00	1.60	1.00	.80	2.50
Lavender Bride	10.00	8.00	6.00	4.00	3.00	2.00	12.00
Longfellow	4.00	3.00	2.00	1.60	1.00	.80	2.50
Loyalty	32.00	24.00	18.00	12.00	8.00	6.00	50.00
Marie Kunderd	4.00	3.00	2.00	1.60	1.00	.80	2.50
Marmora	15.00	12.00	8.00	6.00	4.00	3.00	9.00
Marocco	30.00	24.00	18.00	12.00	8.00	6.00	50.00
Mary Frey	5.40	4.80	3.60	2.40	1.60	1.00	6.00
Mary Jane	10.00	8.00	5.00	4.00	3.00	2.00	12.00
Minuet	7.00	5.60	4.00	3.00	2.00	1.60	10.00
Miss Des Moines	25.00	20.00	16.00	12.00	8.00	5.00	---
Miss Greeley	---	---	15.00	10.00	6.00	4.00	---
Mother Machree	40.00	32.00	24.00	16.00	12.00	8.00	---
Mrs. F. C. Hornberger	5.00	4.00	3.00	2.00	1.40	1.00	2.50
Mrs. F. C. Peters	4.00	3.00	2.00	1.60	1.00	.80	2.00
Mrs. Leon Douglas	4.00	3.00	2.00	1.60	1.00	.80	2.00
Mrs. P. W. Sisson	4.00	3.00	2.00	1.60	1.00	.80	2.00
Mrs. Van Konynenburg	7.00	5.60	3.60	2.40	1.60	1.00	5.00
Mr. W. H. Phipps	4.00	3.00	2.40	1.80	1.20	.80	3.00
Nancy Hanks	4.00	3.00	2.40	1.80	1.20	.80	2.00
Olive Goodrich	5.00	4.00	3.00	2.00	1.20	.80	2.50
Orange Wonder	20.00	16.00	10.00	8.00	6.00	4.00	24.00
Orchid (The)	6.00	5.00	3.60	2.40	1.60	1.00	5.00
Our Selection	30.00	24.00	18.00	12.00	8.00	5.00	50.00
Patricia Carter	12.00	9.00	7.00	5.00	4.00	3.00	25.00
Paul Pfitzer	10.00	8.00	6.40	5.80	4.00	3.00	20.00
Pearl of California	---	---	6.00	4.00	3.00	2.00	---
Pfitzer's Triumph	10.00	8.00	5.00	4.00	3.00	2.40	16.00
Professor Keesom	16.00	12.00	8.00	6.00	3.60	2.40	20.00
Queen of Night, Imp.	5.00	4.00	3.00	2.00	1.60	1.00	5.00
Rita Beck	8.00	6.00	5.00	3.60	2.40	1.80	12.00
Robert J. Kunderd	4.00	3.00	2.00	1.60	1.00	.80	3.00
Royal Lavender	16.00	12.00	10.00	8.00	5.00	4.00	---

Write for Prices on Large Lots, or Large Order.

VARIETY	Size 1 1½ In. Up.	Size 2 1¼—1½ Inches	Size 3 1—1¼ Inches	Size 4 ¾—1 Inches	Size 5 ½—¾ Inches	Size 6 ¼—½ Inches	Bulblets Per Qt.
Ruffled Gold	16.00	12.00	8.00	5.00	3.00	2.00	15.00
Salbach's Pink	20.00	22.00	16.00	10.00	7.00	5.00	---
Sonnenberg	25.00	20.00	16.00	12.00	8.00	---	---
Sovereign	4.00	3.00	2.00	1.60	1.20	.80	2.50
Spirit of St. Louis	---	7.00	5.00	3.60	2.40	1.60	12.00
Stuttgardia	40.00	30.00	20.00	16.00	12.00	8.00	---
Sunshine Girl	---	80.00	64.00	48.00	32.00	---	---
Veilchenblau	10.00	8.00	6.00	4.40	3.20	2.40	15.00
Winged Victory	---	---	20.00	16.00	12.00	8.00	---
Yellow Wonder	5.00	4.00	3.00	2.00	1.60	1.00	2.00

Bulblets per Pkt., 100, 1,000

The number of bulblets in a packet is based on the 100 or 1000 price for that variety, but in some instances will be somewhat fewer for the smaller price. Real good value always.

If large lots of bulblets wanted, submit definite list of kinds and quantities for price on the lot.

Long's Long Count

As my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. The larger the order, the more liberal the overcount.

Gladiolus Bulblets

VARIETY	Per Pkt.	Per 100	Per 1000
A. E. Kunderd	\$.25	\$.30	\$ 2.50
Aflame	.25	.25	2.00
Aida	.40	.80	7.00
Albatros	.50	3.30	30.00
Apricot Glow	.20	---	1.60
Ave Maria	.50	2.00	18.00
Balboa	.25	---	2.00
Berty Snow	.25	.30	2.50
Betty Joy	.25	---	1.00
Betty Nuthall	.25	.30	2.50
Bobby	.20	---	1.60
Charles Dickens	.25	---	1.00
Coronado	.40	1.20	10.00
Coryphee	.40	1.20	10.00
Damascus	.40	1.50	12.50
Dr. F. E. Bennett	.20	---	.80
Dr. Moody	.25	.50	4.00
Dr. Nelson Shook	.25	---	1.60
Frank J. McCoy	.30	1.20	10.00
Glorianna	.20	---	.70
Gold Eagle	.20	---	.80
Golden Dream	.20	---	.80
Golden Frills	.20	---	.80
Heavenly Blue	.25	.30	2.50
Herbstzauber	.25	.25	2.00
Jane Addams	.25	.40	3.60
Jenny Lind	.20	---	.80
Joerg's White	.30	.90	8.00
Jonkheer Van Tets	.50	4.00	36.00

VARIETY	Per Pkt.	Per 100	Per 1000
Jubilee	.40	3.00	27.00
La Paloma	.40	1.25	8.00
Lavender Bride	.25	.45	4.00
Longfellow	.20	---	.80
Loyalty	.30	2.00	18.00
Marie Kunderd	.20	---	.80
Marmora	.25	.33	3.00
Marocco	.40	2.00	18.00
Mary Frey	.25	.25	2.00
Mary Jane	.25	.45	4.00
Minuet	.25	.33	3.00
Miss Des Moines	.30	1.80	16.00
Miss Greeley	.30	1.30	16.00
Mother Machree	.40	1.50	10.00
Mrs. F. C. Hornberger	.25	---	1.00
Mrs. F. C. Peters	.30	---	.80
Mrs. Frank White	.30	2.00	18.00
Mrs. Leon Douglas	.20	---	.80
Mrs. P. W. Sisson	.20	---	.80
Mrs. V. Konynenburg	.25	---	1.80
Mr. W. H. Phipps	.20	---	.80
Nancy Hanks	.20	---	.80
Olive Goodrich	.25	---	1.00
Orange Wonder	.30	1.00	8.00
Orchid (The)	.25	.25	2.00
Our Selection	.50	2.00	18.00
Patricia Carter	.25	.90	8.00
Paul Pfitzer	.30	.80	7.00
Pearl of California	.25	.50	4.00
Pfitzer's Triumph	.30	.60	5.00
Professor Keesom	.30	.80	7.00
Queen of Night, Imp.	.20	---	1.80
Rita Beck	.25	.50	4.50
Robert J. Kunderd	.20	---	.80
Royal Lavender	.30	1.20	10.00
Ruffled Gold	.30	.70	6.00
Salbach's Pink	.50	1.25	10.00
Senorita	.30	1.00	9.00
Sonnenberg	.30	1.20	10.00
Sovereign	.20	---	.80
Spirit of St. Louis	.25	.55	5.00
Stuttgardia	.40	3.20	27.00
Sunshine Girl	.50	3.00	25.00
Troubador	.35	1.50	12.00
Veilchenblau	.30	.60	5.00
Veiled Brilliance	.25	.45	4.00
Winged Victory	.40	2.00	18.00
Yellow Perfection	.50	3.00	25.00
Yellow Wonder, K.	.20	---	.80

Write for Prices on Large Lots, or Large Order.

From *J.D. LONG*

Boulder, Colo.



POSTMASTER—

If can't deliver this catalogue, kindly
return it to my desk.

**Return Postage
Guaranteed**

Sec. 435½ P. L. & R.

U. S. POSTAGE

PAID

BOULDER, COLO.

Permit No. 1

D. N. Shoemaker
U.S. Dept. of Agriculture
Bureau of Plant Ind.
Washington, D. C.

Coronado Special

**8 Bulbs, Mixed Sizes,
for \$1.00, Prepaid.**

See page 12.



Gladiolus, "Coronado".

Large white Glad with rich purple throat. Edges
of petals heavily ruffled. Large bulbs 35c each.
Medium bulbs, 20c each. Small bulbs, 2 for 20c.